LUNÈ LUXE

HEADSPA



The Lunè Luxe Concept

Lunè Luxe is about creating a genuine moment to switch off.

We believe a head spa should feel like more than an appointment. It should feel like a little escape from the outside world, calm surroundings, relaxing rituals and thoughtful care from the moment a client arrives.

Our moon-inspired aesthetic brings together wellness, beauty and atmosphere to create an experience that feels peaceful, memorable and unmistakably Lunè Luxe.



Your Business. Our Shared Vision.

When you join Lunè Luxe, you are building your own business, but you won't be doing it alone.

Our team is here to guide you through the journey, from getting your studio ready and preparing for launch to supporting you as your business grows.

We care about the little things that make a Lunè Luxe studio feel consistent, professional and welcoming, while still giving you space to make the business your own.

Your business. Our support.



What’s Included

01	**EQUIPMENT**	Purpose-selected equipment designed around the Lunè Luxe treatment experience.
02	**AMBIENCE & DÉCOR**	Guidance on creating a beautiful, calming Lunè Luxe environment.
03	**TRAINING**	Training covering consultation, treatments, hygiene and client care.
04	**MARKETING & CONTENT**	Access to approved photography, video content and brand assets.
05	**BUSINESS & LAUNCH SUPPORT**	Guidance through setup, opening and the day-to-day foundations of your studio.



The Head Spa Experience

Our treatments are built around relaxation, ritual and results.

From branded treatment beds and scalp-camera consultations to approved professional products and signature rituals, every stage is designed to feel considered.

RELAX • RESET • RECHARGE

Ambience & Interior

We care about how a Lunè Luxe space feels, not just how it looks.

Soft lighting, natural elements, selected plants and trees, considered furnishings and the illuminated Lunè Luxe sign all help create the calm atmosphere our clients come for.

Selected items are supplied as agreed; styling guidance supports the rest of your setup.



Training & Certification



You will learn the Lunè Luxe way of doing things — with practical guidance, clear standards and real support from our team.

CONSULTATION
Understanding your client and their individual needs.

TREATMENTS
Learning the Lunè Luxe treatment rituals and techniques.

HYGIENE
Maintaining professional hygiene and treatment standards.

CLIENT CARE
Creating the calm, attentive experience our clients expect.

CERTIFICATION
Trained and certified to our high standards.

Marketing & Content Support

There are real people behind the Lunè Luxe brand — and content is a big part of how we bring the experience to life.

Our dedicated content and media support helps keep the brand looking consistent, while franchisees have access to approved Lunè Luxe photography, videos and brand assets for their own marketing.

Beautiful brand. Real support.



Business & Operational Support

We want you to feel supported, not left to figure everything out yourself.



01 | **SETUP**
Support as you prepare your premises and create your treatment environment.

02 | **SYSTEMS**
Guidance around approved-product ordering, bookings and client systems.

03 | **PROCEDURES**
Clear guidance around the way your Lunè Luxe studio operates.

Support that feels practical, personal and genuinely useful.

The Client Experience

Luxury is found in the details.

At Lunè Luxe, we want clients to feel looked after from the moment they arrive. A warm welcome, thoughtful presentation, refreshments and those little finishing touches all help make the experience feel special.

Gift vouchers are another way we share the Lunè Luxe experience. They make a lovely present for birthdays, thank-yous or simply giving someone a reason to take some time for themselves.

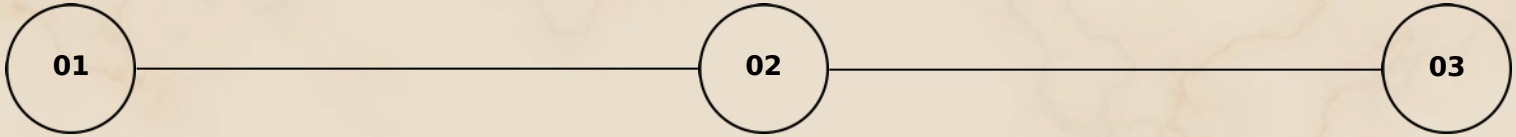
A little luxury, chosen with thought.



Brand Standards & Site Approval

Not every premises or application will be right for Lunè Luxe — and that is intentional.

We want every studio carrying the Lunè Luxe name to deliver the same calm, considered experience. All potential locations require our approval before the partnership is finalised.



BRAND STANDARDS

Premises must meet our brand and treatment standards.

PEACEFUL SETTING

A suitable setting for a relaxing wellness experience.

ACCESSIBILITY

Accessible parking directly outside or very nearby.

Protecting the experience protects the brand.

JOINING LUNÈ LUXE



We’re looking for people who genuinely care about wellness, client experience and creating beautiful spaces.

Every application is carefully considered because the relationship matters to us. We want the right people, in the right locations, delivering the Lunè Luxe experience with pride.

Not every application progresses — but when the fit is right, we’re excited to welcome you into the next chapter of Lunè Luxe.

YOUR LAUNCH JOURNEY

01



APPLICATION

Tell us about yourself, your vision and why Lunè Luxe feels right for you.

02



APPROVAL

If shortlisted, we'll arrange a booked call to talk everything through.

03



DISCOVERY DAY

We'll invite you to HQ to experience Lunè Luxe first-hand, meet the team and explore the opportunity.

04



TRAINING & SETUP

Complete your training while your studio comes together with our guidance.

05



LAUNCH

Open your doors and begin your Lunè Luxe journey.



How to get in contact

ABOUT CONTACTS

If you're interested in becoming a Lunè Luxe Head Spa franchisee, we'd love to hear from you. Whether you're ready to take the next step or simply want to find out more, our team is here to answer any questions and provide further information.

- **Franchise enquiries and applications.**
- **Further information about the franchise opportunity.**
- **Questions regarding costs, training and support.**
- **Information on locations and premises.**
- **Guidance throughout the application process.**
- **Partnership and business enquiries.**
- **General questions about Lunè Luxe Head Spa.**
- **Any additional information you may require before getting started.**

For all enquiries, please contact us using the details provided below. We look forward to hearing from you and discussing your future with **Lunè Luxe Head Spa**.

OUR DETAILS

Email: luneluxeheadspa@outlook.com

Instagram: @luneluxeheadspa

📍 Lunè Luxe Head Spa, Stafford, Newcastle-under-Lyme, Sandbach

YOUR NEXT CHAPTER STARTS HERE.

Luxury wellness. Beautiful spaces. Exceptional experience.